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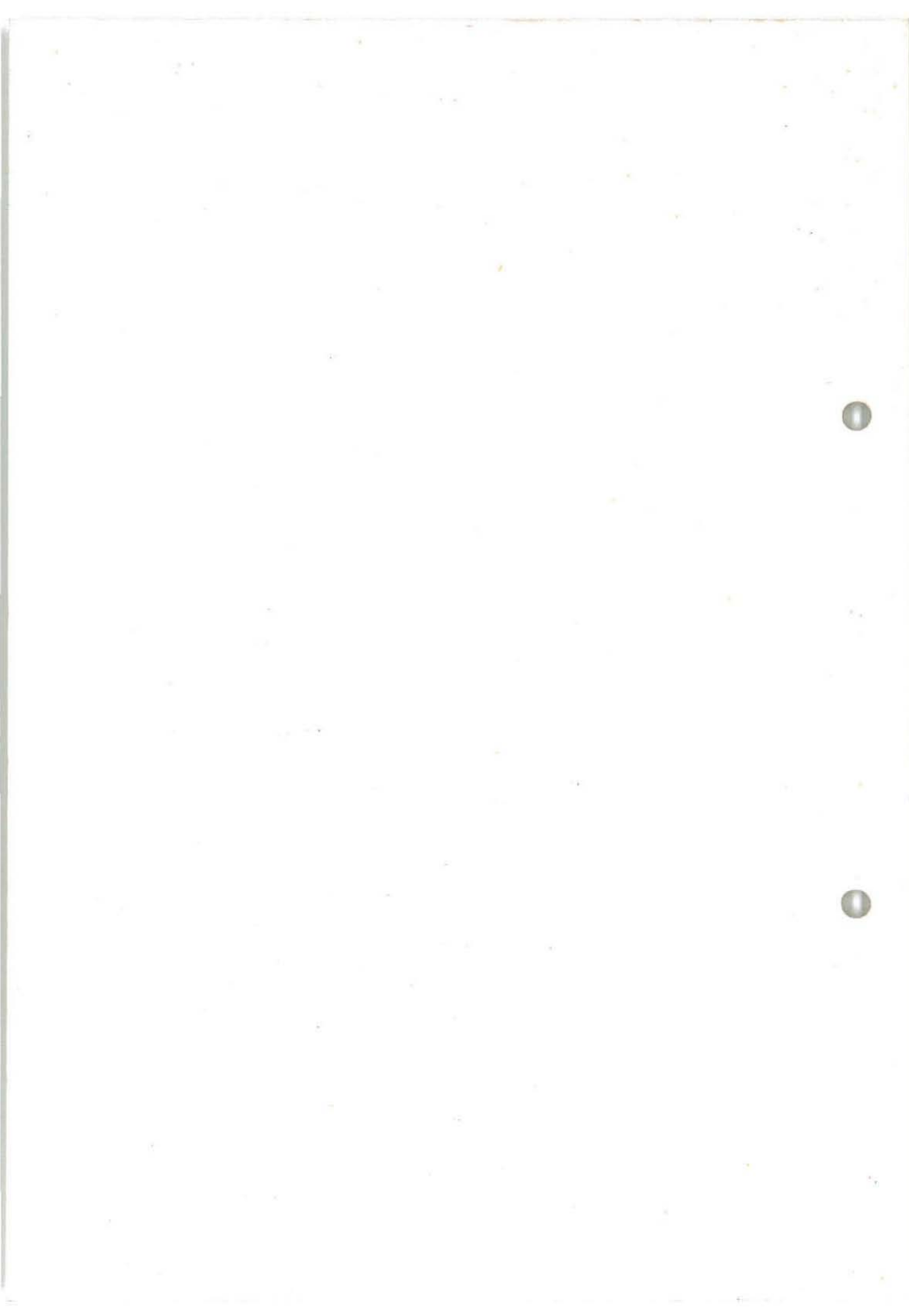
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# The King's Parade Office

Sinclair Research Limited, 6 King's Parade, Cambridge CB2 1SN

Tel No: 0223 311488

Telex: 81609





## Jane Bloom

### Telephonist/Receptionist

Jane deals with all aspects of incoming and outgoing post. She also deals with customers' queries both by telephone and with personal callers to the office. She receives visitors and does general typing and clerical work.

Jane was formerly employed with the Cambridgeshire County Council as Secretary to the Head of the Printing Department at CCAT.



## Richard Dickinson

BA(Hons) DipSIAD

### Industrial Designer for Sinclair Research

Rick designs the appearance of our products – shape, colour, graphics, ergonomics, injection mouldings, metal pressings, packaging, mechanics, components requiring custom tooling, books, instructions, models, artwork, component drawings, specification and use of material, etc, etc.

Rick graduated with first-class honours in industrial design and engineering and practised as a freelance designer somewhere in Wales before joining Sinclair Research in 1979 as product designer, graphic designer and design draughtsman.



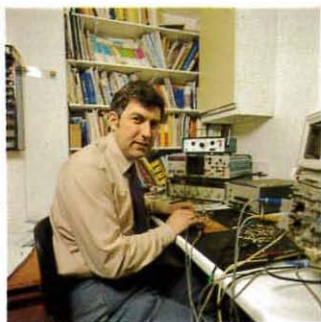
## Stuart Honeyball

BSc Electronics and Computer Science

### Electronics Engineer

Stuart joined Sinclair in December 1981 to work on computer hardware – designing, developing and testing peripherals.

He previously worked for 2 years at Ferranti, designing a microprocessor for the Military.



## **Adrian Hoodless**

Chartered Engineer

### **Integrated Electronics Designer**

Adrian is at present designing and developing the integrated circuitry for the flat screen TV. Cost benefit trade-offs have to be established and a close liaison kept with subcontractors to ensure that the project is developed along the correct lines.

Adrian has previously worked at Texas Instruments in Bedford, Mullard in Southampton and Marconi in Chelmsford. With each of these companies he worked on developing integrated circuits for a whole variety of applications – colour TVs, radios, domestic appliances, cameras, etc.



## **Rose Lockwood**

### **Business Systems Analyst**

Rose has joined Sinclair as an internal consultant on organisational and administrative systems. As part of the reorganisation and relocation of the Computer Division of Sinclair Research, she will be responsible for assessing existing business systems, choosing information processing equipment, and implementing somewhat more formal methods for recording and transmitting management information. As Sinclair Research expands through development of new products and support of other ventures, she will be available to evaluate and monitor business systems for new divisions and/or new businesses.

Rose joined Sinclair from the Gibbs Consulting Group in New York, where she was senior consultant for office systems and office automation. Prior to joining Gibbs she was an independent consultant associated for several years with the Evaluation Section of the United Nations Development Programme.



## **John Mathieson**

BA Hons Cambridge

### **Computer Engineer (Software)**

John graduated in June 1981 and joined Sinclair in December 1981 to work on software. He is also involved with the development of software for future computers.



## **Peter Maydew**

### **Research Engineer**

Peter has rejoined Sinclair to work on the design and development of the flat screen TV. He first joined Sinclair Radionics service department in 1973, where he worked as chief service engineer on hi-fi and digital multimeters. After this he moved to the research department to develop the Microvision TVs and the flat TV tube. Later, with Sinclair Research, Peter helped with the ZX80, the RAM pack, the printer and again on the flat TV tube. He has recently rejoined Sinclair after 6 months as technical editor for the Electronics and Music Maker magazine.



## **Gaye Murfitt**

### **Telephonist/Receptionist**

Gaye's duties include answering customer queries both on the telephone and in person, receiving representatives for Sinclair personnel, keeping written records of refunds which are sent out to customers and filing correspondence concerned with this. She checks off invoices with service requisitions and keeps written records of this also. Gaye operates the telex machine, types weekly despatch sheets and fulfils other general office duties. Gaye previously worked in the Cambridgeshire County Council School Meals office.



## **David Park**

### **Project manager, electric car**

Tel: York (0904) 768294  
Telex: 57697 YORVEX-G

David is concerned with the electric car project. He is also carrying out a feasibility study of a 'microlight' aeroplane.

Flying is David's obsession. He has over 500 hours flying time in 53 different types of aircraft – from hang gliders to 250mph "twins" during the past 20 years. David has previously acted as Sales Manager at Sinclair Radionics, St Ives (1970-79), and as Product Manager in a steel fabrication company (1979-81) specialising in dedicated mobile facilities (loos, outside broadcast units, weapons systems, workshops, etc).



## **Mollie Pearson**

### **Company Secretary and Secretary to Clive Sinclair**

Apart from dealing with all the people, paper work and phone calls connected with Clive's work, Mollie's job content and location depend very much on which side of the business is occupying Clive's attention at any time.

Work varies from keeping in touch with the day to day running of the business, to getting new ideas and projects off the ground, to involvement in all Sinclair's PR and publicity, as well as persuading other people to get things done (sometimes known as delegation!). Before Mollie joined Clive in 1977, when he was still based at Sinclair Radionics at the Mill in St Ives, she worked for five years in personnel and management training for a vast American bank in the City.



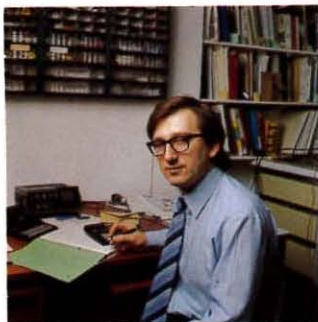
## **Clive Sinclair**

### **Director**

Clive founded Sinclair Research in July 1979 to conceive and develop new products in the consumer electronics field. Sinclair Research is a private company and is 95% owned by Clive and his wife Ann Sinclair.

Clive is actively involved in the management of the computer business and in the strategic planning for its direction in the future. He also directs the development of all new consumer electronic products – the flat screen TV, the integrated workstation, the electric car and no doubt a few more.

Clive's interests outside Sinclair Research include his publishing company, Sinclair/Browne, his chairmanship of the British Mensa Society, music and his work as a trustee of the Cambridge Symphony Orchestra, theatre, poetry, mathematics and jogging.



## **Jim Westwood**

Jim is building a new laboratory and developing the flat screen TV electronics, especially the tuner. He joined Sinclair Radionics Ltd in 1963 and worked on the electronic development of most products – radios, amplifiers, calculators, microvision TV.

Jim's employment transferred to Sinclair Research in 1979. Involved in project management and development of hardware and display system of the ZX80 personal computer. Designed the master chip for the ZX81 and animated display system and design of the RAM pack.





# The Mill

Sinclair Research Limited, The Mill, 50 London Road, St Ives, Cambridgeshire

Tel No: 0480 61222





## **Mervyn Alston**

### **Chemical Laboratory Manager**

Mervyn is currently engaged on problems and procedures associated with the chemical aspects of the flat tube. This includes screen application, preparation and application of emissive coatings, thick film printing, treatment of piece parts, electroforming, frit sealing and photographic work in connection with the flat tube.

Background – since 1947 R&D on radio valves, monochrome and colour cathode ray tubes. Last twelve years on colour tubes in conjunction with Sylvania and RCA. Joined Sinclair Radionics in 1976 to work on the flat tube.



## **Shirley Bell**

HNC Applied Physics

### **Research Technician**

Shirley helps manufacture and test the pilot plant TV tubes, i.e. silk screening bases, metallising covers. She researches the ageing and life patterns of the tubes and conducts various experiments as the need arises. She assists with making electronic equipment. Previously spent 6 years at Royal Aircraft Establishment, Farnborough. Joined Sinclair Radionics (Service Dept – calculators) in 1972. Spent several years in Reliability Dept (Radionics) before joining this project in 1978.



## **Ben Cheese**

### **Electronic Design Engineer**

Ben does design work for computer-related products. He is currently designing the Micro Floppy electronics and supervising the construction of Printer Test Equipment for Timex.



## **Walter Davey**

HND in Electrical and Electronic Engineering, CE1 Part II  
**Senior Electronic Engineer**

Walter designs, produces and maintains test and experimental equipment and any other equipment required.

Previous employment – Pye TVT, as test engineer, later as development engineer. Tonac, as Senior Engineer. More lately, the system design of Radio Telemetry Systems for the control of loading and unloading equipment installed on oil rigs, tankers and buoys. This was with Oceantech in London.



## **Ian Poskitt**

### **Design Engineer**

Ian is involved in research and development in glassware production for Cathode Ray Tubes. Previously he worked as an electrical designer for a firm making machinery for the glass industry.



## **John Simonds**

### **Engineering Technician**

John was originally employed by Clive Sinclair eleven years ago on the Liquid Crystal Project, but in the last few years, has been actively involved in the Flat Screen Tube work.

His work includes making up prototypes, models, moulds, jigs, tools and accessories for these, using a wide variety of engineering techniques.

John served an apprenticeship as an Instrument Maker at the Department of Engineering, University of Cambridge. During service in the Department he became involved with high vacuum techniques; and later after leaving the Department of Engineering was employed by a private research and development company.



## **David Southward**

MA Chemical Engineering

### **Chief Engineer**

David joined the company in 1977 when it was known as Sinclair Radionics. He is now responsible for all projects tackled at the Mill – development of the flat TV tube, the printer, etc. This includes establishing the appropriate production techniques of each product. Prior to joining Sinclair, David co-founded and acted as Managing Director of Cambridge Consultants. He also worked on electron beam microfabrication and blood analysis equipment at the Cambridge Instrument Company.



## **Robert Venn**

BSc

### **Development Engineer**

Robert is currently engaged on the development of the flat cathode ray tube system.

Background – ex-Smiths Industries Electronic Products Unit Chief Chemist working on development of thin film and powder. Direct current electro-luminescent display devices, for motor vehicle dashboard application.



## **John Williams**

BSc Mechanical Engineering

### **Design Engineer**

John is currently engaged with mechanical and mechanism design for Sinclair products and for assembly equipment. He has worked mainly on the flat tube project and more recently on the ZX Printer. Background – previously with BAC (Stevenage) and Pye Unicam (Cambridge).



## **Lindsey Woodley**

### **Research Assistant, Orders Clerk and Typist**

Lindsey prepares and assembles electrodes to make electron guns. She prepares and welds the cathode. In addition to this Lindsey orders and processes all purchases at the Mill plus any other typing, e.g. reports etc. She generally assists with other processes such as wiring and soldering whenever needed. Previously employed with Sinclair Radionics as a Process Controller on the calculator and TV lines.

# The Bridge Street Office

Sinclair Research Limited, 27/28 Bridge Street, Cambridge

Tel No: 0223 312919





## Jane Boothroyd

BSc Psychology and ancillary Pure Maths

### Marketing

Jane assists Nigel on the marketing side of the computer business. This involves working on the launch of new products, liaising with the advertising, public relations and packaging agencies and organising our stands at exhibitions. She also does various projects for Clive on an ad hoc basis. Jane previously worked as brand manager of food products with Reckitt and Colman in Norwich. Before this she worked for Reckitt and Colman Group as a Corporate Personnel Assistant.



## Ruth Bramley

BSc (Pure Mathematics)

### Technical Adviser

Ruth answers customers' technical enquiries – phone calls and letters; exhibition work and demonstrations at press conferences, etc, proof-reading (ZX81 manual and learning lab), testing ZX81s, etc for reviews/replacements; some research work. Before joining Sinclair, Ruth worked as a programmer (COBOL) with a small software house in Coventry writing business programs (e.g. stock control, ledgers, purchase orders, etc) on Honeywell Level 6 computers.



## David Chatten

### Production Controller

Dave is responsible for all aspects of production control. This includes purchasing of product components, production planning and the production process itself, servicing and quality control. Previous employment: Technician at Pye Telecom, Cambridge. Quality Control and Assistant Works Manager at Escol Products Ltd. Dave joined Sinclair Radionics in 1974 and worked in various positions – Planning Manager, Materials Controller, Purchasing Manager and Production Controller. He carried over his responsibilities as Production Controller when the company became Sinclair Electronics Limited and again when it became Sinclair Research Limited.



## **Olwen Crowe**

### **Secretary to Tony and Nigel**

Olwen gives general secretarial support to Tony in his administration of ROW markets and to Nigel in his administration of the Computer Division.

She joined Sinclair Research immediately after completing a six-month secretarial course at the Cambridge Marlborough Secretarial College, where she attended as a TOP's student.

Previous to this course, she worked at the National Institute of Agricultural Botany in Cambridge and for the Ministry of Agriculture, Fisheries and Foods on an experimental husbandry farm.



## **Donna Ellis**

Donna is Judith and Dave's secretary and acts as a relief receptionist. She also has some general accounting duties such as entering invoices into a purchase ledger, and writing out cheques.

Donna previously worked at Parkside Police Station. Here she had some secretarial duties and also helped to deal with queries from solicitors and the public.



## **Jane Fannon**

### **Assistant on sales side**

Jane's work mostly entails dealing with customer problems – delayed orders, refunds, replacements, etc. She handles general enquiries about the use of computers in the UK and overseas. Most of her work is done by telephone or through letters.

Before joining Sinclair, Jane gained ten years' experience of book-keeping.



## **David Fuller**

MA (Engineering, Oxon), MBIM

### **Quality Control**

David is responsible for ensuring that quality requirements are fully considered at design and production phases of all projects. He ensures that suppliers and subcontractors exercise proper quality control at all times.

Before joining Sinclair, David spent 16 years as an Electronic Engineer in the RAF. Subsequent to this he was Quality Manager/General Manager for the Aviation Division of BOC – International.



## Mary Goodman

### Assistant on sales side

Mary's work mostly entails dealing with customer problems – delayed orders, refunds, replacements, etc. She handles general enquiries about the use of computers in the UK and overseas. Most of her work is done by telephone or through letters.



## Sally Guyer

### Assistant on sales side

Sally's work mostly entails dealing with customer problems – delayed orders, refunds, replacements, etc. She handles general enquiries about the use of computers in the UK and overseas. Most of her work is done by telephone or through letters.

Before joining Sinclair, Sally worked as a Secretary to the Sales Manager and Regional Sales Manager of Chloride International Marketing.



## Judith Hooper

### Financial Controller

Judith oversees the daily routines of the finance function. She produces monthly and management accounts reports. Judith also liaises with Taxation, Customs & Excise and VAT authorities and works with auditors to provide information on company performance. In addition to this, she oversees the general administration of Bridge Street.



## Anthony Rand

MA, ACCA

### Export Manger

Tony is responsible for ROW markets including France, Germany and Japan.

He previously worked as a Financial Analyst at the Ford Motor Company, as a Senior Business Analyst at Rank Xerox and as the assistant to the Managing Director of Trident Television providing general financial support.



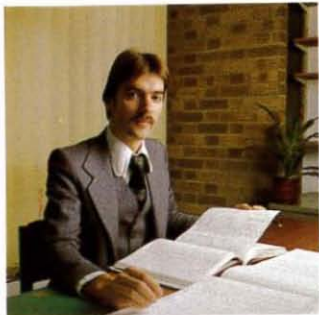


## **Nigel Searle**

BA Mathematics and Computer Science, PHD  
Mathematics

### **Head of Computer Division Worldwide**

Responsible for all aspects of Sinclair's computer business, Nigel has worked for Sinclair in various capacities since 1972. From January 1980 to February 1982, he ran Sinclair Research Limited in the USA. Before coming to Sinclair, Nigel was a project leader with Cambridge Consultants.



## **Kevin Thomas**

### **Assistant Accountant**

Kevin assists Judith Hooper with her work as the Financial Controller. He controls the Purchase Ledger and is responsible for reconciling statements from suppliers and for paying invoices. He deals with all the cash and cheques coming into the company and holds the petty cash.



## **Dominique Wallace**

### **Sales Office Manager**

Dominique manages the Sales General Office and Reception at Bridge Street.

Her responsibilities include ensuring that customers' letters and telephone enquiries are handled fast and efficiently, liaison with Jaserve and Primary Contact regarding UK sales, handling admin of distribution of Sinclair items from suppliers, liaison with UK retail outlets, also general office management.

Dominique previously set up an employment agency in London, worked for the internal communications company Michael Barratt Ltd (Michael Barratt formerly of Nationwide) and worked for OSL and Exchange Travel – both tour operators.



# The London Office

Sinclair Research Limited, 23 Motcomb Street, London SW1X 8LB

Tel No: 01-235 9649

Telex: 918966





## **Vicky Deigman**

Vicky handles export documentation, order control and customer reception.



## **Bill Sinclair**

### **Consultant**

Bill is acting as our overseas marketing consultant and advises on marketing strategies and the selection of foreign distributors.

# The Winchester Office

Sinclair Research Limited, 29 Southgate Street, Winchester, Hampshire SO23 9EB

Tel No: 0962 55925





## **Graham Beesley**

MA (CANTAB), MIERE CEng (BA Hons Electrical Science 1972)

### **Senior Electronics Engineer**

Graham's work is concentrated mostly on semiconductor based products.

Before joining Sinclair Graham spent 7 years with Motorola in Basingstoke. Prior to this he was with UMIST for 3 years working in design and development of specialised instrumentation for Cloud Physics.



## **Michael Pye**

MA, CEng MIEE

### **Director of Sinclair Research in Winchester**

Michael is responsible for the design and development of semiconductor based consumer products.

Prior to joining Sinclair at the beginning of 1982, Mike was Director of Engineering for Honeywell Control Systems Ltd. He has also been Technical Director and Managing Director of Sinclair Radionics Ltd and Director of Electronic Development for the Gillette Company in the USA.

# The U.S. Office

Sinclair Research Limited, 50 Staniford Street, Boston, Massachusetts MA 02114, USA

Tel 0101 617 7424826

Telex: 230951074





## **Cynthia D'Angelo**

### **Office Manager**

Cynthia has overall responsibility for Sinclair Boston Office operations. She is responsible for dealing with all Boston banks and dealing with the bank in Nashua, New Hampshire. She is also responsible for keeping Boston monthly accounts in order (paying outstanding bills and determining costs), and for all wire transfers among banks and to the UK. She is the contact person to the Boston Advertisement Agency and relays necessary information back to the UK.



## **Leonie Freo Baldwin**

### **Customer Relations Interface/Technical Information Coordinator**

Leonie deals with all non-routine customer communications – telephone, mail, technical and general.

She formulates policies on customer relations to be administered by the Boston office and by the customer service department at the shipping warehouse.

She collects technical information about Sinclair computer products from all sources and coordinates this information to ensure that it is made available to customers.

With help from temporary and part-time workers, she replies to customers' queries and requests.



## **Susan Cockrell**

BA Sociology

### **Assistant to General Manager and Coordinator of US Product Operations**

Susan coordinates US sub-contractors: repair service, warehouse shipping and customer service, customs brokers, accessory suppliers, printers, customer ordering process, product information. She also oversees warehouse inventory and products coming from England to customers. Susan acts as the General Manager's assistant/secretary.

Previous employment – MIT Economics Department, Boston Symphony Orchestra, Public Television, worked with Apple and Radio Shack computers.





## **Beth Elliott**

### **Telephone Receptionist**

Beth handles all the incoming telephone calls to the Boston office. Her job is one of a receptionist as well as a customer information source. The customer queries she resolves by keeping track of changes in our methods, and by being informed in matters related to ordering and shipping procedures, as well as technical revisions. As a result of these calls she follows up customer queries with the warehouse customer service department, with the parts department, and with the customer relations manager.

