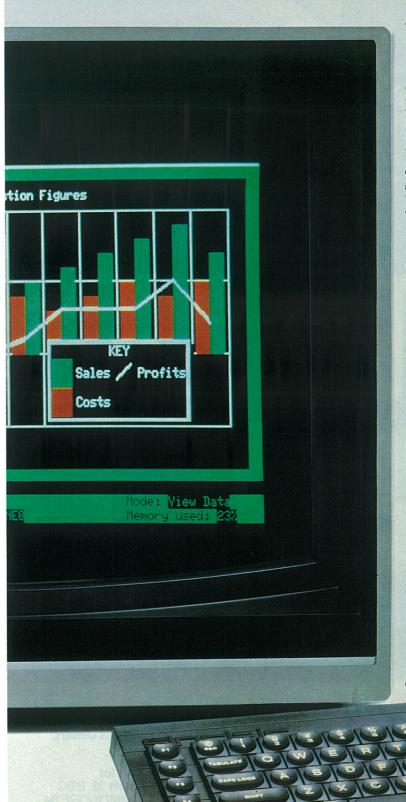
New-Sinclair QL There's no comparison chart, because there's no comparison!



The Sinclair QL is a new computer.

Not just a new Sinclair computer,
but a totally new cort of computer.

but a totally new sort of computer – nothing like it exists anywhere.

It's not just a bit better than this, or a bit cheaper than that – it's a computer that's very hard to compare with anything. Just check the features below – and if you don't agree, take up the challenge at the end of the advertisement.

If you do agree, there's only one course of action you can take... get yourself a Sinclair QL at the earliest possible moment.

The Sindair QL has 128K RAM. Big deal?

Several micros offer 128K RAM, or more, as standard. The 'What Micro?' table for December 1983 lists over 50 of them – but 40 of the 50 micros listed cost over £2.500!

The Sinclair QL offers you 128K RAM for under £400, and an option to expand to 640K. That's a lot of bytes to the pound!

The Sinclair QL has a 32-bit processor. Who else?

Under £2,700, nobody. Even the new generation of business computers, such as the IBM PC, are only now beginning to use 16-bit processors.

At prices like this, the Motorola 68000 family – widely regarded as the most powerful microprocessors available – will remain a luxury.

Yet with the Sinclair QL, the 32-bit Motorola 68008 is available for less than £400.

You can also be sure that the QL will not become outdated. 32-bit architecture is future-proof.

32-bit processor architecture, 128K RAM, and QDOS combine to give the QL the performance of a minicomputer for the price of a micro.

Exclusive: new QDOS operating system

No competition! QDOS sets a new standard in operating systems for the 68000 family of processors, and may well become the industry standard.

QDOS is a single-user, multitasking, time-sliced system using Sinclair's new SuperBASIC as a command language.

One of its most significant features is its very powerful multitasking capability – the ability to run several programs individually and simultaneously. It can also display the results simultaneously in different portions of the screen. These are features not normally available on computers costing less than £7,000.

Advanced new friendly language – Sinclair SuperBASIC

The new Sinclair SuperBASIC combines the familiarity of BASIC with a number of major developments which allow the QL's full power to be exploited.

Unlike conventional BASIC, its procedure facility allows code to be written in clearly-defined blocks; extendability allows new procedures to be added which will work in exactly the same way as the command procedures built into the ROM; and its constant execution speed means that SuperBASIC does not get slower as programs get larger.

New professional keyboard

The QL keyboard is designed for fast input of data and programs.

Expansion slot

It is a full-size QWERTY keyboard, with 65 keys, including a space bar; left-and right-hand shift keys; five function keys; and four separate cursor-control keys – key action is positive and precise

A membrane beneath the keyboard protects the machine from dust (and coffee!), and for users who find an angled keyboard more comfortable, the computer can be raised slightly at the back by small detachable feet.

Two 100K microdrives built in

Microdrive extension slot

The Microdrives for the Sinclair QL are identical in principle to the popular and proven ZX Microdrives, but give increased capacity (at least 100K bytes each) and a faster datatransfer rate. Typical access speed is 3.5 seconds, and loading is at up to 15K bytes per second. The Sinclair QL has two built-in Microdrives. If required, a further six units can be connected.

Four blank cartridges are supplied with the machine.

Included – superb professional software

The suite of four programs is written by Psion specially for the QL and incorporates many major developments. All programs use full colour, and data is transportable from one to another. (For example, figures can be transferred from spreadsheet to graphics for an instant visual presentation.)

Word-processing



Certain to set a new standard of excellence, QL Quill uses the power of the QL to show on the screen exactly what you key in, and to print out exactly what you see on the screen.

A beginner can be using QL Quill for word-processing within

QL Quill brings you all the facilities of a very advanced word-processing package.

Spreadsheet



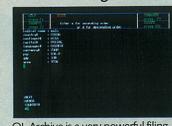
QL Abacus makes simultaneous calculations and 'what if' model-construction easier than they've ever been. Sample applications are provided, including budget-planning and cash-flow analysis. QL Abacus allows you to refer to rows, columns and cells by names, not just letters and numbers. Function keys can be assigned to change a variable and carry out a complete 'what if' calculation with a single key-stroke.

Business graphics



QL Easel is a high-resolution colour program so easy to use you probably won't refer to the manual! It handles anything from lines, shaded curves or histograms to overlapping or stacked bars or pie charts. QL Easel does not require you to format your display before entering data; it handles design and scaling automatically or under your control. Text can be added and altered as simply as data.

Database management



QL Archive is a very powerful filing system which sets new standards, using a language even simpler than BASIC. It combines ease of use for simple applications – such as card indices – with huge power as a multi-file data processor.

An easy-to-use labelling facility means that you don't have to ask for your file by its full name – a few letters are enough.

New - the Sindair QLUB

The QLUB is the QL Users Bureau. Membership is open to all QL owners. For an annual subscription of £35, QLUB members receive one free update to each of the four programs supplied with the QL, and six bi-monthly newsletters. Sinclair has also made exclusive arrangements for QLUB members to obtain software assistance on QL Quill, Abacus, Archive or Easel by writing to Psion.

The Sinclair QL challenge

If you're seriously considering any other computer, post the coupon for a blow-by-blow comparison. We'll take a *published* comparison chart for the machine you're considering (not one we've created ourselves) and give you the Sinclair QL figures, detail by detail.

Take action today! To order by mail

 complete the coupon and send it to the FREEPOST address below.
 For credit card holders it may be possible to extend your credit limit.
 Full details will be sent when we acknowledge your order.

To order by telephone

 phone Camberley (0276) 685311;
 have your credit card (Access, Barclaycard, Trustcard) number ready.
 It may be possible to extend your existing credit limit. Please ask our telephone staff for more details.
 Please do not use this number for other enquiries.

For more information

Phone Camberley (0276) 686100, or use the coupon to get a QL brochure.

Please allow 28 days from receipt of order. Remember that Sinclair offers a 14-day money-back undertaking.

Sinclair, QL, QDOS, QLUB and ZX Microdrive are trade marks of Sinclair Research Ltd.

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